

Lorraine is the most sought after vocal and performance coach in Canada, working with Canadian superstars Roy Woods, Chris Grey, Olivia Lunny and Elijah Woods, Grammy nominees Rachael Kennedy and Alessia Degasperis, dance sensations Blake McGrath and Briar Nolet, Musical Theatre stars Jeff Madden, Tamara Podemski, Ian Lake, Actors Brenton Thwaites, Tiffany Haddish, Emily Hampshire with the rest of the cast of Schitts Creek season 5 and was proud to be the official vocal coach on TV shows 'The Launch' and 'Pop Stars'.

Lorraine spent 15 years teaching Commercial Performance at Sheridan College, has been a returning guest coach for Canada's fastest growing Hip Hop community Beatcave, guest lecturer at TMU, CMW 2021-2024, and this years Departure 2025.

As the founder and CEO of Lawson Vocal Studios, Lorraine and her team of coaches, offer private and group programs designed to help people not only discover a voice they love but offer the skills to be able stand on small and large audiences with greater confidence!

Lorraine has 3 released acclaimed albums, sung on countless dance singles, radio jingles, is the author of several music articles and 3 books including Power of Performance available on Amazon.

Lorraine is excited to join the Masterclass Series along with Patricia Warnock and Sharon Heldt.

Lorraine Lawson

CEO of LVS

Vocal & Performance Coach, Schitts Creek/The Launch/Grammy & Juno Winning Artists, Key Note Speaker, Author and Mentor

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